

INVESTIN

# TOURISM, HERITAGE, ARTS AND CULTURE

**SECTOR PROFILE** 

THE FDC | FLIN FLON - CREIGHTON - DENARE BEACH



### INVESTMENT POTENTIAL

The FDC Region is home to an established and thriving Tourism, Heritage, Arts and Culture industry. Currently, several untapped opportunities exist within the region.

#### FESTIVALS, SPORTING AND RECREATION EVENTS

With its impressive variety of amenities and community-minded citizens, the FDC Region is the ideal place to host a large range of events from tournaments, conferences, trade shows and meetings to large-scale sporting and recreation events.

These are some of the existing features within the region:

- Available buildings for adaptive re-use
- Multiple venues with the ability to host major events, such as the Whitney Forum in Flin Flon, home to the famous Flin Flon Bombers
- An established outdoor experience infrastructure that helps provide the opportunity to host a variety of tournaments in both summer and winter, including fishing, adventure cycling, skiing, snowmobiling and golfing.

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#### HERITAGE, ART AND CULTURAL EXPERIENCE

There are many communities within the region containing unique qualities and rich history, making it positioned to attract visitors from across the world. The following experiences consist of:

- Unique landscapes, such as Flin Flon, the city built on rocks
- An established historic Main Street/Downtown area in Flin Flon
- The FDC Region's important relationship with <u>Peter Ballantyne Cree Nation</u> and <u>Manitoba</u> <u>Métis Federation</u>.
- The Northern Visual Arts Centre (NorVa)

#### THE OUTDOOR ADVENTURE EXPERIENCE

The region is home to several world-class outdoor experiences drawing visitors from across the world; these include:

- A strong and mature fishing and hunting base with several well-located lodges
- Lakes known for producing trophy Northern Pike,
   Walleye and Lake Trout
- Skiing, hiking, mountain biking and snowmobiling trails
- Available lakefront areas for seasonal/permanent residential development.





### INVESTMENT OPPORTUNITIES

The FDC Region's economic experts have analyzed and identified the following markets to have unique and favourable opportunities within the region's Tourism, Heritage, Arts and Culture Sector:



### HOTEL, HOSPITALITY AND FOODIE EXPERIENCE

- · Unique accommodations
- · Small food/beverage shops
  - · Air BnB destinations



### ART EDUCATION, EXPERIENCES AND GALLERIES

- Showcase the local and Indigenous art
   Expand available course selection at
   the NorVa
  - · Workshops with local artists



### LOCAL FARMERS, ARTISAN AND CRAFTS MARKETS

- · A unique location with quality products and supply
- $\boldsymbol{\cdot}$  Strong community spirit and support
- · Supply for restaurants and retailers





### SPORTING AND RECREATION

- · Expand the programming at the Whitney Forum
- · Outdoor-based accommodations
- · Regional sporting event hosting



### FILM PRODUCTIONS

- Unique filming landscape
- · Favourable Manitoba film and video production Tax Credit
  - · High-quality digital infrastructure



### FESTIVAL-RELATED BUSINESS

- · Several regional festivals
- · Available services (washroom facilities, transportation)
  - · Temporary vendors



#### HERITAGE/CULTURE TOURS, EXHIBITIONS AND AUTHENTIC EXPERIENCES

- · Indigenous learning experiences
- · Downtown Flin Flon development
- · Nature-based experiences & tours



## DANCE, MUSIC AND THEATRE PRODUCTIONS/PERFORMANCES

R.H. Channing Auditorium with a capacity for 600 people

· Expand programming with the Flin Flon Community Choir



### FAST FACTS

- Home to Canada's oldest mining community with 100 years of mining and manufacturing
- · The region has maintained a stable population
- Extensive outdoor activities and amenities including world-class fishing and trails development
- · Four generations of inhabitants

Thriving arts and culture including <u>The Northern</u>

<u>Visual Arts Centre</u> (NorVa), offers studio space,
workshops and classes, and gallery space for
artists within the region. It also hosts several
other art groups including a photo club and the
Northern Palette Art Club.



### RESOURCES AND SUPPORTS

#### **DEVELOPMENT OPPORTUNITIES**

A number of development opportunities exist within the region. Please follow the link to the <u>Investment Navigator</u> for additional information.

#### **ADDITIONAL RESOURCES**

Visit our website for a full list of potential/available municipal incentives & business supports. Incentives may include:

- Opportunity Zone Redirecting a grant of up to 100% of accruing municipal tax to targeted development projects like multi-family housing.
- Shared Building Ownership The Municipality and investor would create a joint venture to make more equity capital available.

STATS & RESOURCES LIBRARY

#### **CONTACT US**

Ready to start your next business investment or expansion in the FDC Region? There are several incentives and supports available to assist investors and business.

Our team of economic development experts are here to help. If you would like more information or would like to speak with the Regional Economic Development Manager, please contact:

#### Regional Economic Development Manager

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#### **Community Futures Greenstone**

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